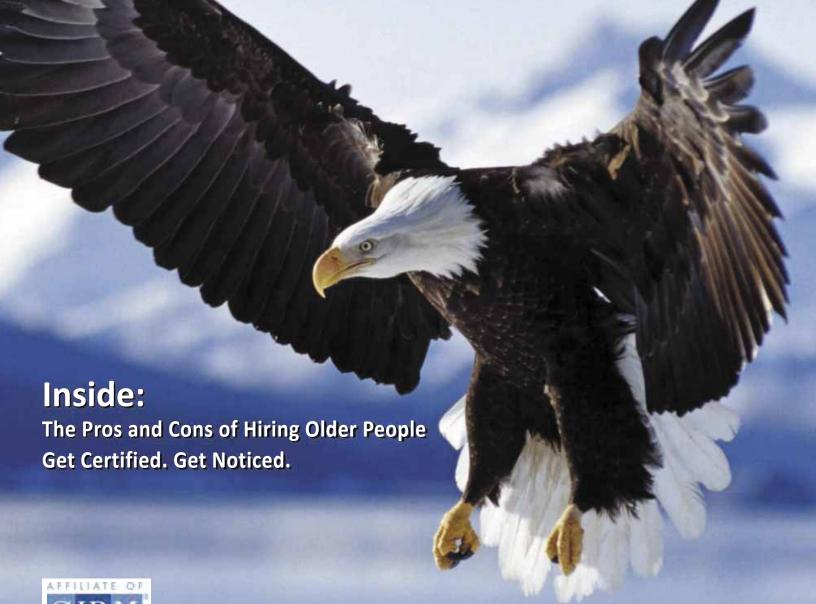
FOR THE STUELL 2018 POSSIBLE TO THE STREET OF THE STREET



At Your Service Since 1964



We build plans that strengthen your business

- ▶ Benefit packages tailored to your business needs.
- We keep you informed of any changes in health policies and laws.
- ► Solid benefits improve morale and decrease employee turnover.
- ▶ You see results with a proven return on investment.

We're here for you

- ▶ We are the largest employee benefits firm in the state.
- A local company that knows Alaskans' needs.

Maximize your bottom line while protecting your employees and your business.

Register online to access a variety of FREE resources. www.thewilsonagency.com















The Alaska Society for Human Resource Management is proud to present COUNCIL PROSPECTOR as a benefit of membership in the Association. The statements and opinions expressed herein are those of the individual authors and do not necessarily represent the views of COUNCIL PROSPECTOR or its publisher, Media Communications Group. Any legal advice should be regarded as general information. It is strongly recommended that one contact an attorney for counsel regarding specific circumstances. Likewise, the appearance of advertisers does not constitute an endorsement of the products or services featured by Media Communications Group.

Contents

5 Happy New Year!

The New Year brings a board you are already familiar with. We are pleased to have the majority of our board members continue. We welcome new chapter Presidents Molly Webb and Teresa Brand Sharpe, representing the Anchorage and Fairbanks chapter respectively and Barbara Burke (Anc), as our Membership Director.

8 The Pros and Cons of Hiring Older People

It used to be that most people died soon after retirement at 65. Those days are gone, and they aren't likely to come back anytime soon. As a responsible business owner, it's important to understand the benefits and risks behind hiring someone older.

11 ASHRM's Education & Certification Preparation Network Congratulates Those Recently Certified!

12 Get Certified. Get Noticed.

Certification is a great tool for HR practitioners to have as part of their professional portfolio. Now is the perfect time to pursue certification if you haven't done so already!

13 Are You Looking for a Way to "Pay It Forward" in the HR Community?

Have you participated in ASHRM's Education & Certification Preparation Sessions in the past? Do you remember how thankful you were for all those volunteers who cared about your success? Now is your chance to help others be successful!

14 SHRM Leadership Conference

Each year, a group of Alaska SHRM leaders travel to Washington, DC for the SHRM Leadership Conference. Part of the conference includes the popular "Capitol Hill Visit" where SHRM staff schedules appointments with our elected representatives.

15 Conducting Activities to Advance the HR Profession

Northwest Human Resources Management Association (NHRMA) conducts activities to advance the HR profession, recognize outstanding achievement of HR professionals, and provide support for SHRM, State Councils, Local Chapters, Students, and SHRM Members.

18 Ethical Issues

Since every nation has a different economy, culture and law, including business culture, standards and laws, you may be faced with unusual situations and different ethical dilemmas when working abroad.

THEIR COMMITMENT KNOWS NO BOUNDS NEITHER SHOULD OURS







Alaska State Senator Kevin Meyer signed an employer Statement of Support with the Alaska Committee ESGR. Pictured are: Dick Dau ESGR, Chris Nelson ESGR, MG Tom Katkus Adjutant General Alaska National Guard, Charlie Smith ESGR, Senator Kevin Meyer. Photograph taken by Bob Anderson, ESGR

The men and women of the Guard and Reserve depend on their military units, families, and employers for support. Whether serving our country or supporting those who do... We All Serve.



WHICH ALL AMERICAN EMPLOYERS

SUPPORT AND VALUE

THE MILITARY SERVICE OF THEIR EMPLOYEES.



2012 ALASKA STATE COUNCIL SOCIETY FOR HUMAN RESOURCE MANAGEMENT



DIRECTOR Patty Hickok, SPHR, GPHR

> DIRECTOR ELECT Nancy Miller, SPHR

PAST DIRECTOR/HRCI LIAISON Sallie Stuvek, SPHR

SECRETARY/TREASURER Patty Billingsley, SPHR, CCP

WORKFORCE READINESS CHAIR Sarah Josephson, PHR

MEMBERSHIP DIRECTOR Barbara Burke, PHR

DIVERSITY DIRECTOR Anne Sakumoto, PHR

HRCI LIAISON Sallie Stuvek, SPHR

COLLEGE RELATIONS Dr. Dave Rambow, Ed.D.

LEGISLATIVE DIRECTOR Nancy Miller, SPHR

PROFESSIONAL DEVELOPMENT DIRECTOR
Kim McKinley, SPHR

COMMUNICATIONS DIRECTOR Jeanne Haave SPHR, GPHR

SHRM FOUNDATION DIRECTOR Karen Zemba, SPHR

JUNEAU CHAPTER PRESIDENT Jeanna Wittwer, PHR

SOUTHEAST ALASKA CHAPTER PRESIDENT Sonya Conant, SPHR

NORTHERN ALASKA CHAPTER PRESIDENT Teresa Brand Sharpe

ANCHORAGE CHAPTER PRESIDENT Molly Webb, MBA, PHR

PACIFIC WEST REGIONAL DIRECTOR Karen L. Verrico, CAE

PACIFIC WEST REGIONAL ADMINISTRATOR
Anna Tull

Mission Statement

The mission of the Alaska State Council is to be a strategic partner with individuals, businesses, community organizations, SHRM and NHRMA in order to encourage the advancement and knowledge of dedicated human resources professionals by providing communication and professional development resources throughout Alaska.



Happy New Year!

n behalf of the Alaska SHRM State Council Board of Directors, we want to wish you a safe, healthy and happy 2013!

The New Year brings a board you are already familiar with. We are pleased to have the majority of our board members continue. We welcome new chapter Presidents Molly Webb and Teresa Brand Sharpe, representing the Anchorage and Fairbanks chapter respectively and Barbara Burke (Anc), as our Membership Director.

2012 was a banner year for the Alaska SHRM State Council, and we would like to share some of our accomplishments:

- **Financial Audit** we conducted a much needed financial audit that allowed us to revise and create policies and procedures, ensured our books were in order using an automated system, and ensured that our tax filings were current. This allowed us to complete submission of our 501 (c) status, which we expect to receive at some point in 2013.
- Community Involvement was at an all-time high we participated as presenters for various organizations, including Alaska Career College, APU, American Payroll Association Alaska Chapter and more. We also conducted a food drive for the Alaska Food Bank and continue participation in the Healthy Alaskans 2020 planning process.
- Workforce Readiness we partnered with the Department of Labor and several other community organizations for the Hiring Our Heroes Career Fair where we assisted jobseekers with resume reviews, conducted two recruiting panels and answered questions.
- **Legislative Area** we partnered with the Anchorage chapter to conduct a Legislative Event to educate our membership on the legislative process.
- **Diversity is essential in a place as diverse as Alaska** we embarked on a mission to provide awareness on Alaska Native Culture in partnership with the Alaska Native Heritage Center
- Webinar Program continues to grow we held 6 complimentary and HRCI preapproved programs this year reaching members throughout Alaska, and every so often a handful of guests from the Lower 48.

Happy New Year! | continued on page 6



Happy New Year! | continued from page 5

- NHRMA Conference the conference was successfully held October 1-3 at the Den'aina Center, with over 350 people in attendance!
- SHRM Pacific West Regional Council we participated in 100% of the meetings, which gives us a forum to not only network with colleagues in our region, but to have a direct voice to SHRM leadership and be able to advocate.
- **Scholarships** we instituted a first ever \$500 scholarship for the HRCI Certification and for the Student Chapter Members.
- SHRM Foundation we continue to contribute to this worthy
 organization that supports research and education in our field.
- Capitol Hill Visits we were able to meet with our elected representatives in Washington, DC last November to lobby on behalf of our Alaska members.
- **Membership** we increased member chapter affiliation and increased membership by 3%, giving us now 900 members throughout Alaska!!

Our 2013 Strategic Planning session is now in progress. We will share what we have planned for the year in the next publication.

Once again, we would like to thank each and every one of you for your

ongoing support and participation in our programs. Please check our website for information on our scholarships, certification resources, upcoming webinars, and more!

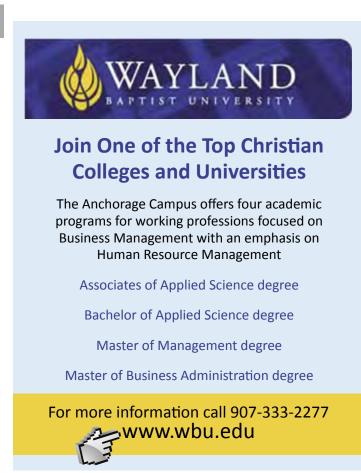
Happy New Year! *

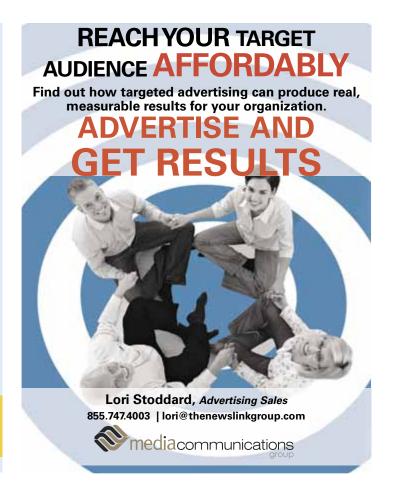
Patty Hickor

Patty Hickok Director, Alaska SHRM State Council hickok_p@yahoo.com

> Follow us: Facebook: /AKSHRMStateCouncil Twitter: @akstatecouncil Linkedin: http://tiny.cc/AKLinkedIn









JUST HOW CUSTOM IS YOUR "CUSTOM" BENEFITS PACKAGE?



The Pros and Cons of Hiring Older People

Susan Morgan, The newsLINK Group



It used to be that most people died soon after retirement at 65. Those days are gone, and they aren't likely to come back anytime soon. As a responsible business owner, it's important to understand the benefits and risks behind hiring someone older.

ou already know the risks. In September 2006, the Society for Human Resource Management (SHRM) released the results from an email survey about hiring older workers that was sent to HR professionals.

Some HR professionals did report disadvantages:

 Older employees might be set in their ways and sometimes are not as adept at new technology as their younger counterparts. They may need additional training, and they may lack flexibility.

- They might be old enough to have one or more chronic diseases, which makes them more expensive when it comes to medical care and insurance.
- They prefer flexible hours, but not all businesses can give them this benefit.

An older employee may have very real physical limitations that require accom-

modation. If the employee is on Medicare, there are earning limitations. You can also be sure that older employees are probably not going to stay with your business for thirty years, although they may well stay for ten or twenty. Older employees do value relationships more; there are benefits to this, but it is also true that relationships can affect efficiency and productivity. And although younger employees may not have the perspective yet to appreciate what older employees offer, that's a disadvantage for the younger employee, not the older one.

Interestingly enough, though, HR managers were positive about hiring older people. Some 71 percent of those surveyed thought older workers had invaluable career experience, but only 49 percent thought older workers



Perhaps the most compelling reason to hire older workers is this one. You need them. The truth is, there are more jobs than there are people to fill them.

didn't adequately keep up with technology, and only 36 percent thought health-care costs were an issue. These are not overwhelming statistics. The remaining percentages citing disadvantages were even lower; in fact, 24 percent said they didn't see any disadvantages at all to hiring older workers.

The top reasons for hiring older employees were as follows:

- Older employees have invaluable work experience, including diverse thoughts and approaches.
- They are usually able (and willing) to mentor younger, lessexperienced employees.
- They can take on part-time or seasonal work. In fact, they often prefer it.
- They are reliable and have a strong work ethic.
- Older employees have a serious commitment to work, and they are loyal.
- Many times, they already have established, long-term networks of clients and contacts.

Of those surveyed in 2006, 100 percent thought hiring older people had advantages. Although these HR professionals were careful to note that it is wrong to stereotype any employee by age, they also said that older employees can make excellent team players and are often more patient than younger employees.

In fact, it is possible that some of the negative responses had more to do with bias than with reality. An article that appeared on Entrepreneur.com about hiring older employees echoed the results of the SHRM survey. It listed some reasons why it might be smart to hire older employees:

- Young employees can be careless. Older workers, who are dedicated to doing the best possible job, are often the ones who find and correct mistakes. That kind of person can potentially save your business a great deal of money along the way. For example, a 75-year-old clerical worker noticed that a mailing effort worth more than \$50,000 had a one-digit mistake in the zip codes. The mailing house and the marketing manager both missed this error; the 75-year-old did not. How many mistakes of that magnitude can your company afford to eat?
- Punctuality, honesty, and an insistence on doing things right
 even if it means staying late are old-fashioned virtues ... and
 older employees often have them in full measure. They take
 pride in what they do, and they can be extremely hard working.
- Training has as much to do with a willingness to listen and change direction as it does with having good hearing. Someone

who is older may actually be easier to train than someone who is younger, because older employees are less likely to need repeated reminders. Once they've got something, they don't usually just ignore it. Younger employees — impatient, ambitious, and not really team players yet — may do just that. Youth does not mean compliance. Sometimes it means rebellion.

- Older employees often have strong organizational skills. This
 is significant, because businesses lose about a million hours of
 work each year because of disorganization within the workplace.
- Most older people have developed communication skills and tact. They aren't seeing workplace politics for the first time, and they often know exactly how to deal with it.
- They aren't shy about sharing what they know, they tend to know a great deal, and they have the maturity to put it all into perspective. Sometimes younger employees are intimidated by the mere fact of being within an organization. Every company needs people who will speak up when it counts, but sometimes that's easier to do for older employees than it is for younger ones. It's like a 50-year-old taking a class from a 30-year-old professor. The dynamic is totally different than it would be for someone who is 18 years old and on campus for the first time. The older student will still be respectful, but will also have the confidence that comes from life experience.
- Their salary and benefits may be less expensive than those for someone who is younger. If they own their own home and have insurance from some other source, or even a pension from another company, they can focus more on what they want to do and less on just covering their living costs. Older employees may not be there for the money as much as they are for the satisfaction and involvement of still being productive and valued. If they have debts, they are very motivated to make sure they take home that all-important paycheck.
- It sets a good example. Employees are smart enough to know when a company respects all its employees, regardless of age, and older employees are often excellent models who are more than happy to mentor and train. And it is just smart business to teach the lesson that your business values diversity, including the diversity that comes from age. At some point, most employees will get older themselves. It's good for them to know they work for a company that values them regardless of age.

Perhaps the most compelling reason to hire older workers is this one. You need them. The truth is, there are more jobs than there are people to fill them.



Hiring Older People | continued from page 9

- Even when the economy is bad, 20 to 30 million jobs still have to be filled. But you don't see many large families anymore in the U.S. Those who do have large families are often from other countries and may not have the same strength when it comes to education as those who are older.
- Most companies haven't thought far enough into the future. They have been so busy cutting costs and exporting jobs offshore in order to stay in business that they've neglected training new talent. As Colin Powell observed in his book It Worked for Me, the military pays a great deal of attention to mentoring future leaders because they don't hire from outside. Yes, the U.S. is very large, and outsourcing work has been a popular strategy for many companies ... but far too often, the profits erode and the work comes back home again. That places business owners in the same situation as the military: you need to mentor, too.

An older employee is someone who has verifiable history. That's a tremendous advantage, but they are also often more motivated than their younger counterparts. One expert said their motivation score is higher (at 78.4 percent) than the 71.2 percent for someone between the ages of 18 and 29.

Research has shown that, far from being a burden, older employees actually miss fewer days than younger ones. According to SHRM, their turnover rate is less than the one for younger ones, too. That matters, considering that turnover costs are about a third of an employee's annual salary. And many of them are healthier than the last generation. Many older employees are obviously still healthy and vital.

It's important to hire the right person for the job, but the right person might well be someone older. If that's the case for your own business, then you should give older potential employees serious consideration. It'll keep you on the right side of the law — always a good idea — and if you select the right people, they will make your company stronger and better.

And isn't that the thing that really counts? *

The newsLINK Group | Professional Publishing Services, LLC is a marketing agency that specializes in communication strategies for nonprofits, trade associations and professional service firms. We believe that successful organizations don't just find new clients and members, they grow them, from their relationships with — and referrals from — the clients and members they already serve. Marketing professional services is different. Keeping your clients and members loyal to you is what we do through consistent and quality communication. We have helped hundreds of clients tell their story, retain member and client bases and grow from internal award-winning communication strategies in the form of newsletters (print and electronic), magazines, directories, annual reports and other marketing pieces. For more information, call 888.745.4003 | www.thenewslinkgroup.com.



We use innovative thinking to help HR professionals come up with creative solutions to their unique benefits challenges.



Professional Benefits Consultants | Personal, One-on-One Client Services | Experts in Healthcare Reform | Alaska Owned and Operated Customized Approach | Human Resources Guidance | Wellness Planning & Consultation | Employee Education



Contact Us Today to Set Up a No-Obligation Consultation

Phone: (907) 263-1401 | Email: info@northrimbenefits.com 3111 C Street, Suite 500 | Anchorage, AK 99503

www.northrimbenefits.com

Not FDIC Insured Not a Deposit of or Guaranteed by Northrim Bank Not Insured by any Federal or Government Agency







ASHRM'S EDUCATION & CERTIFICATION PREPARATION NETWORK

CONGRATULATES THOSE RECENTLY CERTIFIED!

2011/2012 Education & Certification Preparation Network's Recently Certified

- » Barbara Burke, PHR
- » Bethany Ordway, PHR
- » Charisse E. O'Donnell, PHR
- » Christopher P. McDonald, PHR
- » Jennifer Childers, PHR

- » Joni N. Andreasen, PHR
- » Jordan McCullum, PHR
- » Rachel Miller, PHR
- » Sandi Weber, PHR
- » Terrie Stark, PHR

ASHRM's Education & Certification Preparation Network thanks its terrific team of Volunteers!

HR Professionals from all over our community have enjoyed the benefits of these sessions! These sessions would not have been possible without the energy, motivation and commitment of the volunteers that make this program successful.

The following volunteers served as Subject Matter Experts and presented some of the SHRM Learning Materials to participants or helped facilitate one of the boot camp sessions. **Some even did both!**

Brandi Kirk, PHR and Rose Pisciotta, SPHR would like to publicly thank them for their time and dedication!

- » Barb Burke, PHR
- » Chris Ross, CSP, CPLP
- » Corina Ovod-Everett, SPHR/GPHR
- » Dave Perry
- » Dave Rhodes, PHR
- » Doug Miller, SPHR
- » Hank Wiedle

- » Heather Kinzie, SPHR/GPHR
- » Jacquelyn Hoflich, SPHR
- » Jordan McCollum, PHR
- » K. Michael Ward, SPHR/GPHR
- » Molly Webb, PHR
- » Patty Billingsley, SPHR
- » Yana Valinski

Many thanks to the BP Energy Center and First National Bank Alaska for allowing ASHRM to use their conference space each and every week!





Get Certified. Get Noticed.

The Anchorage chapter of the Society for Human Resources Management (ASHRM) understands the constraints that make it difficult to pursue professional development opportunities, but now isn't a good time to be immobile in your career. The job market is changing and earning your PHR or SPHR designation can give you an advantage to:

- Advance your career
- · Increase your professional confidence
- Handle the ever-changing HR laws and regulations
- Provide you with additional skills to set you apart from the crowd

HR certification is a career-long commitment that proves to your peers and your organization that you are driven to be successful in HR management.

ASHRM's Education & Certification Preparation Network is an excellent tool for helping HR professionals prepare for the PHR/SPHR certification exams or to simply gain knowledge in all areas of HR Management. This program is based on the SHRM Learning System and is offered twice per year to align with HRCI's exam testing windows.

2013 FALL SEMESTER	2013 PHR/SPHR EXAM TESTING WINDOWS
Each Tuesday and some Thursdays September through December, 2013	Winter Exam Window December 1, 2013 - January 30, 2014

With the help of many talented and committed volunteers, participants review and apply the HR body of knowledge required for the exams, learn about their own learning styles and develop testing strategies to help overcome the anxiety associated with taking the exam. Moreover, these sessions have proved to be an excellent medium for networking.

Certification is a great tool for HR practitioners to have as part of their professional portfolio. Now is the perfect time to pursue certification if you haven't done so already! *

Interested in participating in ASHRM's Education & Certification Preparation Network?

Visit the ASHRM webpage at www.shrmalaska.org or contact: Rose Pisciotta, SPHR at rpisciotta@FNBAlaska.com or Sandi Weber, PHR at sandi.weber@kiewit.com or Brandi Kirk, PHR at bkirk@anchoragemuseum.org







Are You Looking for a Way to "Pay It Forward" in the **HR Community?**

ave you participated in ASHRM's Education & Certification Preparation Sessions in the past? Do you remember how thankful you were for all those volunteers who cared about your success? Now is your chance to help others be successful!

ASHRM's Education & Certification Preparation Network (ECPN) is seeking volunteers to lead an intensive PHR Boot Camp for a two-week timeframe in the first half of June 2013 and/ or January 2014.

The PHR boot camp is an intense review of the HR Body of Knowledge (BOK), which our participants have been studying for the past 3 months. These optional sessions provide an opportunity for participants to test their knowledge, review their testing strategy, and work on test anxiety.

The boot camp facilitators will not lecture or present any information. Their role is to ask questions/drill, clarify and explain, facilitate discussions and keep the group focused. We provide you all the materials needed for the review.

The boot camp is made up of multiple groups of 3 or 4 participants. The facilitator may be someone from outside the sessions or may be a participant that is playing both roles. Either way, facilitators are volunteers who dedicate their time to keep the group focused, on task, and "ready" for their exam.

You don't have to do it alone! Tag another friend in HR and share the responsibility!

But wait! There's more!! There are benefits to you, too!

- Looking for a way to earn HRCI recertification credits? You may be able to earn up to 20 credit hours for volunteering in this capacity!
- You can feel great about giving back to the HR community.
- This is a terrific opportunity for networking.
- Thinking about studying to take the PHR or SPHR exam yourself? This is a terrific way for you to refresh on the full body of knowledge.
- · We reward our wonderful volunteers!

If you are interested in volunteering to lead a boot camp or would like more information, please contact Rose Pisciotta, Sandi Weber, or Brandi Kirk. 💠

Rose Pisciotta, SPHR Rpisciotta@fnbalaska.com 777-3489 (work); 310-8330 (cell)

Sandi Weber, PHR Sandi.weber@kiewit.com 222-9350 (work); 306-9293 (cell)

Brandi Kirk, PHR Bkirk@anchoragemuseum.org 929-9217 (work); 952-5061(cell)





SHRM Leadership Conference

ach year, a group of Alaska SHRM leaders travel to Washington, DC for the SHRM Leadership Conference. Part of the conference includes the popular "Capitol Hill Visit" where SHRM staff schedules appointments with our elected representatives. The program is designed to promote advocacy efforts, to educate us in the legislative process, make us aware that our voice does count, and to give us a good leadership experience by having us lobby on a couple topics.

This year we were represented by Sonya Conant, MatSu Chapter President, Molly Webb, Anchorage SHRM President-Elect (2012) and Patty Hickok, Alaska SHRM State Council Director. The group had the opportunity to meet in person with Senator Lisa Murkowski and Congressman Don Young and with one of the staffers in Senator Begich's office.





One of the issues that we lobbied for was on **EMPLOYER PRO-VIDED EDUCATIONAL ASSISTANCE.**

Background: Section 127 of the Internal Revenue Code allows an employee to exclude from income up to \$5,250 a year in assistance provided by their employer for any type of educational course at the associate, undergraduate and graduate level. Employers are not required to provide assistance under Section 127 to their employees. Congress has extended Section 127 nine times since it was created in 1978, most recently in 2010. Section 127 will expire at the end of this year unless Congress acts to renew it or make it permanent.

Issue: Providing tax-free educational assistance is an important tool for employers. Section 127 helps to build and maintain an increasingly skilled workforce, and positions the United States to remain

competitive in the global economy. Almost 20 percent of Section 127 recipients are pursuing science, technology, engineering and mathematics (STEM) degrees. More than 35 percent of all degrees pursued by Section 127 beneficiaries are master's degrees and, according to the National Postsecondary Student Aid study, more than 1 million employees use Section 127 benefits.

Results: Due to the timing of our visit and publication of this news-letter, we can share that under the American Taxpayer Relief Act of 2012—i.e., the fiscal cliff legislation—Congress has extended the ability of employers to pay or reimburse an employee on a tax-free basis for up to \$5,250 in educational assistance (which does not have to be job-related) under a written plan of the employer. All three of our Alaska representatives voted for the Act that included that extension.

I truly enjoyed the opportunity to visit Capitol Hill and meet our state legislators. It was amazing to learn the process for how decisions are made in the trenches, so to speak. Senator Murkowski was a wonderful person to meet and really took the time to listen and have a candid discussion about SHRM needs.

- Molly Webb, Anchorage Chapter President

I really enjoyed the opportunity to actually meet with Senator Murkowski and Representative Young. Having a face to face interaction allowed for engagement as well as our ability to gauge sincerity and support regarding the issues.

– Sonya Conant, MatSu Chapter President

This is my third visit to Capitol Hill and every time it feels like the first -an amazing experience. Never in my wildest dreams (while still in Mexico) could I see myself meeting with and lobbying directly with the 2nd ranking Republican member and the 6th ranking overall member of the House of Representatives-Congressman Young and with Senator Murkowski, a woman that made Alaska history with the write-in campaign. And here I am, doing just that –thanks to SHRM

- Patty Hickok, Alaska SHRM State Council Director





NHRMA

Conducting Activities to Advance the HR Profession

he Northwest Human Resources Management Association (NHRMA) conducts activities to advance the HR profession, recognize outstanding achievement of HR professionals, and provide support for SHRM, State Councils, Local Chapters, Students, and SHRM Members.

In 2012, the NHRMA Board did much work behind the scenes related to building infrastructure for future boards as well as provided outstanding professional development and recognition for our profession. Here are some highlights from this year and a sneak peek into 2013.

- The NHRMA Annual Conference and Tradeshow in Alaska was incredible. It had everything from a winning sled dog team, to a calorie burning, laugh out loud comedienne. The professional development opportunities got great reviews from our attendees. NHRMA sponsored a successful Leadership Workshop where participants explored and shared best practice including strategies to recruit, engage, and retain chapter and state council volunteer leaders. Moreover, you have to admit the venue was incredible. During breaks, I saw people go outside the conference center to simply enjoy the breathtaking view of snow-capped, sunlit mountains. We hope you join us for our great line-up for our 75th Annual Conference & Tradeshow October 9 –11, 2013 in Tacoma, WA.
- The 37th HR Foundations seminars in OR & WA were awarded 19.5 recertification credits and had over 250 attendees this year. Next year look for the new name HR Academy that more accurately reflects the advanced level. Sign-up early as we expect to sell out this next year. In 2013, we will also be doing one in AK.
- The NHRMA Student Conference and Case Competition was a huge success with over 55 students in attendance at Portland State University. This year we had six teams participating in the case competition and a tie for first place. The two first place winners attended the SHRM Annual Conference in Atlanta GA. Overall, we supported student & young professionals' programs with donations of over \$14,700. Join us next year in April at Lake Washington Institute of Technology in Redmond, WA. If you would like to volunteer for the event, please contact me as the Advisor at LWIT at Mangini@msn.com or Jennifer Schwope at jennifer.schwope@avanade.com.

- NHRMA feels it is important to provide the SHRM Foundation with financial support to ensure that they can continue their important work in advancing the HR profession. NHRMA is a long-time supporter and a top contributor with contributions of \$2,000-\$4,000 annually. In addition, we send an annual donation to be used in the auction at the SHRM Leadership Conference. NHRMA provides financial support to the SHRM Foundation in two major ways. First, we hold a silent auction each year at our NHRMA Annual Conference and Tradeshow with all the proceeds going to the SHRM Foundation. This year's auction raised over \$2,358. Second, we offer matching funds of \$100 each donation to encourage all SHRM chapters and State Councils in Alaska, Oregon, and Washington to support the SHRM Foundation. To take advantage of this, visit our website at www.nhrma.org and look for the 'matching funds' link toward the bottom of the home page.
- In 2012, NHRMA gave \$51,000 to support SHRM Members, Chapters, & State Councils in our area with our profit sharing program.
- NHRMA achieved one of our top goals by recognizing the outstanding achievement of HR Professionals. \$10,000 in awards was bestowed upon deserving HR colleagues and we awarded our first Sharon Koss Graduate Student Award. You can read more about this year's award recipients in this newsletter.
- From a communications standpoint we have updated and revamped our website to provide more information and easier access. We have published four quarterly newsletters for AK, OR, & WA and will continue to do this for years to come. We created Facebook (www.facebook.com/pages/Nhrma/301830629870692) and Twitter (@ NHRMA72) accounts and are looking to expand communication on these new mediums. Please join us!
- NHRMA has added a new board position, Partnership Director, which will better collaborate with our conference sponsors to give them the maximum exposure possible and to support the SHRM members in our three states. We are currently recruiting to fill this volunteer opportunity so if you are interested in volunteering please contact me directly. If you would like to sponsor the HR profession please contact anyone on the board.

HR Profession | continued on page 18





2013 Anchorage Chapter (ASHRM) Board Members

OFFICERS

Molly Webb, MBA, PHR, President	907-263-5541
Position Available, President Elect	
Kate Young, PHR, Past President	907-723-0962
Cara Fairbanks, SPHR, Senior Advisor	907-336-4884
Miriam Marsh, PHR, Secretary	907-348-9275
Jeanne Haave, SPHR, GPHR, Treasurer	907-339-6616
Barbara Burke, Vice-President Membership	907-770 4103
Kimberlee Gilbert. Co-Vice President Membership	

CORE LEADERSHIP AREA DIRECTORS

CORE LEADERSHIP AREA DIRECTORS
Karen Williams, SPHR, Diversity907-212-6066
Darcie Shaffer, Diversity Co-Chair907-301-8352
Mary Anne Aadnesen, SPHR, Workforce Readiness Director907-265-3750
K. Michael Ward, SPHR, GPHR, Government Affairs Director907-277-1616
Ca'Trena Kendrick, PHR, Government Affairs Co-Director907-317-9060
Bonnie Dorman, College Relations Director 907-244-4383
Everett Johnston, College Relations Director907-227-4071
Rose Pisciotta, SPHR, Education & Certification Director907-777-3489
Brandi Kirk, PHR, Education & Certification Co-Chair907-929-9217
Sandi Weber, PHR, Education & Certification Co-Chair907-222-9350
Karen Zemba, SPHR, SHRM Foundation Director907-777-8226
Monica Ulmer, SPHR, SHRM Foundation Co-Director 907-777-8244
COMMITTEES
Patty Hickok, SPHR, GPHR, Programs907-602-5129
Terrie Stark, PHR, Hospitality907-223-6726
Mary Hilcoske, SPHR, CLM, Awards & Recognition907-317-8868
Janice Wilson, Community and External Relations907-334-8322
Dale R. See, SPHR, Webmaster907-240-133
Christine McAlpine, SPHR, GPHR, Webmaster Co-Chair.907-339-8613
Position Available, Public Relations
Christina Bloom, AIRS CIR/CDR, PHR, Sponsorship & Exhibitor907-301-2364
Position Available, Volunteer Coordinator



2013 Southeast Alaska Chapter Board Members

Jeanna Wittwer, Chapter President PHR907	-463-7154
Kelly Mercer, Past Chapter President PHR 907-	-586-0227
Lisa Purves, Treasurer/Secretary PHR	
Available, Membership/Diversity Chair	
Joan Cahill, Website/Communications Chair SPHR907	-796-1541
Vacant, Education Chair	
Vacant, Legislative Affairs Chair	



2012 MAT-SU Chapter Board Members

Sonya Conant, <i>SPHR, President</i>
Stephanie Atkinson, PHR, Secretary907-352-1200
Angela Stein, SPHR, Treasurer907-376-2411 907-352-3201
Kelli Lee, Communications Director 907-440-2510 907-273-9215
Marshall Watson, Legislative Director 907-727-5773
Tammy Carr, Workforce Readiness Director907-745-9551
Alice Williams, PHR, College Relations Director 907-761-1302
Charlene Avril, Membership Director 907-746-7423
Gary Richardson, Programs Director





2013 Northern Alaska Chapter Board Members

Teresa Brand Sharpe, PHR, President/Membership Chair 907-458-5740	
Marianne Guffey, PHR, President Elect and Diversity Advocate907-452-175	
Kathryn A. Strle, CPA, PHR, Past President/ Membership Chair907-459-7512	
Sallie Stuvek, SPHR, Treasurer and Legislative Representative907-459-118:	
Debra Hagen , PHR, SHRM Foundation Representative	
Terri McFarland, Secretary and VP Programs 907-459-1390	



Are you and your employees looking for other choices to Voluntary Benefits? **Ask us how we can help.**

201 E 54TH AVE., SUITE 201
ANCHORAGE, AK 99518
(907) 770-2800 (OFFICE)
(800) 655-6656 (OFFICE TOLL FREE)
(907) 770-2838 (FAX)
TMACK@MYEXCEL.COM





Employee Practices and Liability Insurance (EPL)

Denali Alaskan Insurance can help you manage all your business risks, including employment practices liabilities. Learn more now.



Avoid a lawsuit

As costs for litigation and damage awards climb, experts predict that employment liability will only become more complex. As a result, it is critical for business owners to understand their exposures and options for managing risks.

Protect Against Employment Liabilities

Employment Practices Liability (EPL) insurance is a policy used to cover your risks due to some of the most common employment-related lawsuits, including:

- Wrongful termination The discharge of an employee for invalid reasons.
- Discrimination The denial of equal treatment to employees who are members of a protected class.
- Sexual Harassment Subjecting an employee to unwelcome sexual advances, obscene or offensive remarks, or the failure to stop such behavior.

Contact us today: (907) 257-1625 www.da-insurance.com

Deciamer. The content of this ad is provided for information purposes only. This information provided herein is not intended to be exhaustive nor should it be construed as advice regarding coverage. Eligibility for coverage is not guaranteed and all occurrage are limited to the terms and conditions contained in the applicable policy:



Ethical Issues



thics is an important part of our business society and we all have our own moral principles that we were either taught by experience or books. Since every nation has a different economy, culture and law, including business culture, standards and laws, you may be faced with unusual situations and different ethical dilemmas when working abroad.

Ethical Issues Concerning Briberies

Working in an another country, you may be faced with a difficult situation of being involved in corruption without even knowing it. In some cultures, it is acceptable to offer bribes to get a certain business transaction done. Briberies come in many forms such as small scale, large scale, gifts, favors and entertainment. Giving any sort of bribe is illegal and unethical in the United States. However, in some countries you may have no other way of getting any business done if you don't offer bribes. Also, giving a gift in appreciation to someone is considered as a bribe in United States, but it is a normal act in some countries. This may be the hardest ethical dilemma you have to face. Although there is a law called Foreign Corrupt Practices Act which prevents paying bribes to foreign governments and businesses, it is not certain that the law is strictly followed in other countries.

Ethical Issues Concerning Illegal Activities

When working in another country, it might be easy to forget your moral standards and fall into the greed of making profit without any limitations. Sometimes if people aren't held responsible for their actions, it could make them become careless about other countries' resources, environment and people. Polluting the country's environment, not following standard employment practices, and evading taxes are all unethical and illegal. However, when everyone else around you is doing all these illegal activities you feel like you will never be held accountable for your actions if you also commit these acts. This is a difficult ethical problem only you have the power to avoid.

Ethical Issues and Political Affairs

In many countries, political officials are deeply involved with the commercial businesses. You may not even be able to work there without knowing someone in the government. In a country where the government is heavily corrupted, the officials expect to be befriended and bribed. International businesses could gain advantages by offering bribes to government officials. However, it puts other companies at disadvantage and is an unfair practice of business.

HR Profession | continued from page 15

- One very critical thing we worked on this year was ensuring we had policies, and a decision history for operations to better streamline our volunteer board members' time and add consistency for future boards. We are continuing this project by reviewing history and archiving it for easy accessibility for future reference. We renewed our contract with Conference Solutions and updated the conference guidelines for host chapters so they have the tools needed for success. We have also revamped the NHRMA host chapter bidding process.
- We have started to create more awareness of what NHRMA has
 to offer SHRM members in our area by visiting and speaking
 about "The NHRMA Advantage" at all the state conferences
 and other chapter meetings. We hope that the word spreads and
 more individuals take advantage of all that we offer.

I am so very excited to introduce our 2013 board who will take the lead next year. Please consider joining their committees to advance our profession.

- President Laurie Roe, SPHR
- Vice President Lisa Snively
- Past-President Ren'ee Mangini, SPHR, GPHR
- Secretary Sallie M. Stuvek, SPHR
- Treasurer Kelly Cameron, SPHR
- College Relations Director Jennifer Schwope, SPHR, GPHR
- · Awards and Recognition Director Patty Billingsley, SPHR, CCP
- Foundations Director Lisa Dean, SPHR, GPHR
- · Communications Director Dayna Eden, SPHR, SWP



BEACON

OCCUPATIONAL HEALTH AND SAFETY SERVICES

Beacon was developed with your business in mind. From on-site requirements and examinations to drug screen collections, to medical and safety staffing, Beacon brings quality health and safety services to your workplace.



Beacon understands the demands placed upon businesses today and our goal is to assist them in providing a safer, healthier environment for their employees. We provide high quality, convenient, market competitive medical, occupational health, drug and alcohol, training and safety services to all size employers. Our focus is on providing comprehensive professional services to organizations requiring assistance with development, implementation, and maintenance of required health and safety needs.

Our medical providers, staff, and professional service employees all are dedicated to our mission of providing the best health and safety response for your workforce. Our team is flexible to fit any of your needs and facilitate solutions while providing the best value for your company.

We invite you to contact us directly to discuss your organizations medical and safety needs!

- ON-SITE MEDICAL SUPPORT
- OCCUPATIONAL HEALTH
- DRUG AND ALCOHOL TESTING
- CASE MANAGEMENT
- SAFETY SERVICES
- TRAINING

907-222-7612 WWW.BEACONOHSS.COM



Alaska SHRM State Council P.O. Box 242403 Anchorage, AK 99524 PRSRT STD U.S. POSTAGE PAID SALT LAKE CITY, UT PERMIT NO. 508

This magazine is designed and published by Media Communications Group | 801.746.4003

KAPLAN) EDUNEERING

Web-Based Training for the Energy and Engineering Industries

- Ensure Workforce Regulatory Compliance
- Manage Contractor and Third Party Training
- Web-Based Learning Platform

- Supervisor Certification Training
- Online Training Libraries Including Energy Operations, Environmental, Health & Safety, Ethics & Corporate Responsibility



Kaplan EduNeering 877-338-6337 www.kaplaneduneering.com









